

Corporate Partnerships Report – FY 2021

WWF-Belgium

August 2022

This WWF office has not been involved in a local bilateral partnership with a company in FY21.

However, it is essential to note that WWF, as a global network organization, works with different

corporate sectors in most of its offices and has committed itself to publicly reporting these engagements. Some of these partnerships with international brands are visible in Belgium as well.

We are living beyond our means and our planet's ecological limits. As the 2020 Living Planet Report demonstrates, the challenges that the global environment is facing today are too big, too

interconnected, and too urgent for any one organization to solve alone.

Business drives much of the global economy, so we believe that companies also have a specific

responsibility to ensure that the natural resources and ecosystems which underpin their operations are used sustainably. By working with the private sector, WWF aims to change behaviour and drive conservation results that would not be possible otherwise:

- promote better production and responsible sourcing of raw materials.
- encourage a switch to 100% renewable energy and away from fossil fuels.
- engage jointly on public policy.
- support the equitable sharing of natural resources
- redirect financial flows to support conservation and sustainable ecosystem management.
- raise awareness of the need to consume more wisely; and
- protect some of the world's most ecologically important places.

In general, WWF works with companies in three ways:

1. Driving sustainable business practices

We seek to change practices throughout a company's operations and value chain.

2. Communications and awareness-raising activities

We raise awareness of critical environmental issues and mobilise consumer action.

3. Philanthropic relationships

We raise money through these relationships for our priority conservation projects

All WWF offices are committed to publicly reporting all our company relationships, their intent,

objectives and impacts. One can also access global reporting of WWF's most significant corporate partnerships on www.panda.org/business.

For further information on corporate engagement at WWF-Belgium, please contact:

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